



**INDEPENDENT
LIVING INC**

YOUR CHOICE • YOUR LIFE

14th Annual Friends of Independence Breakfast

Digital Journal Package



**Independent Living, Inc.
5 Washington Terrace
Newburgh, NY 12550
Janae Myers
Chief Advancement Officer
(845) 565-1162 ext. 256**

Digital Journal Advertisements

1

FULL PAGE

Full Page
Advertisement

6.875" x 9.5"

\$400

1/2

HALF PAGE

Half Page
Horizontal
Advertisement

7" x 4.75"

\$250

1/4

QUARTER PAGE

Quarter Page
Horizontal
Advertisement

4.625" x 3.5"

\$150

1/6

BANNER

Sixth Page
Horizontal
Advertisement

4.625" x 2.25"

\$100



Artwork Requirements

High resolution logos, PDF, JPG or PNG images with 300 dpi minimum, should be emailed to jmyers@myindependentliving.org.

Submissions Due

Submit the completed Digital Journal Ad form to jmyers@myindependentliving.org by May 9, 2023.

Digital Journal

DISTRIBUTION

Our digital journal is a publication that reaches a diverse audience of individuals and organizations in the disability community. The journal will be distributed to:

- Friends of Independence Breakfast attendees
- Independent Living, Inc.'s website
- Independent Living, Inc.'s engaged donors
- Friends of Independence Society Members
- All internal Independent Living, Inc. staff
- Other local disability services agencies
- Local community partners
- On-screen in Independent Living, Inc. lobbies
- Print versions in all Independent Living, Inc. lobbies, accessible to visitors, vendors and consumers

PUBLICATION

The publication will be released May 31, 2023. An event wrap-up will be included. It will run until the 2024 Friends of Independence Breakfast.

VALUE TO YOU

By placing an ad in our digital journal, you will reach an engaged and passionate audience of individuals who are committed to improving the lives of people with disabilities. Your message will be seen by:

- Influential donors
- Community leaders
- Key stakeholders in the disability community

YOUR IMPACT

Your ad placement will help support our nonprofit organization and our mission to enhance the quality of life for people with disabilities. By partnering with us in this way, you will make a tangible difference in the lives of those we serve.

humanity

About The Event

Independent Living, Inc.'s (ILI) **Annual Friends of Independence Breakfast** was designed to generate philanthropic support for ILI's mission and vision. The **Annual Friends of Independence Breakfast** is a fundraiser, and the single most important source of unrestricted operating revenue for ILI. Funds raised from this event allow us to cover gaps in funding, increase awareness about our services, and serve more people with disabilities in need.

Disability: A Part of the Human Experience

This year's theme is **Disability: A Part of the Human Experience**. Human Experience is a term used to describe the intangible aspects of being human, e.g., physical, emotional, volatility, and spiritual aspects of human life, which reveals our inter-connectivity.

The Powelton Club

29 Old Balmville Road
Newburgh, NY 12550

May 10, 2023

7:30 a.m. – 9:00 a.m.



MISSION



Independent Living, Inc. is a consumer-directed, cross-disability advocacy and service organization dedicated to enhancing the quality of life for individuals living in the Hudson Valley region.

VISION



Our vision is a barrier-free society, with opportunities for all persons to achieve their maximum potential

ABOUT US

Independent Living, Inc. is a local nonprofit agency operated by people with disabilities for people with disabilities, offering a wide range of programs and services dedicated to ensuring equal access and opportunity in every aspect of life.

Independent Living, Inc. is a person-centered organization, meeting people where they are at.

We have service centers in Newburgh, Middletown and Monticello, and provide services for Orange, Ulster, Dutchess, Sullivan, Rockland, Westchester and Putnam Counties, with plans to expand.

CONTACT

Independent Living, Inc.
5 Washington Terrace
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(845) 565-1162
www.myindependentliving.org



Friends of Independence Breakfast 2023 Digital Journal Advertisement Form

Advertisement Specifications

Company / Contact Person

Address

Email

Phone

Credit Card Number / Type

Name on Card

Expiration Date

CVV

Zip

Please make checks payable to Independent Living, Inc.

Check No.

Branding/Logo Details

Advertising Specifications

Full Page – 6.875 x 9.5

Half Page – 7 x 4.75

Quarter Page – 4.625 x 3.5

Sixth Page – 4.625 x 2.25

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jmyers@myindependentliving.org

Mail checks to: Independent Living, Inc., Attn: Janae Myers - Breakfast

5 Washington Terrace, Newburgh, NY 12550